



PRESS RELEASE LATINO FEST 2026

Latino Fest Boise Celebrates 10 Years of Culture, Community, and Connection

BOISE, Idaho — **Latino Fest Boise**, Idaho's largest Latino cultural festival, proudly celebrates its **10th Anniversary** on **Saturday, September 5, 2026**, at **Cecil D. Andrus Memorial Park** in downtown Boise.

Since its inception in 2016, Latino Fest has become a signature community event that brings together thousands of attendees to celebrate the music, food, traditions, and diversity of Latin America. Admission is **free**, and the festival welcomes people of all backgrounds.

The celebration begins with the **Latino Parade at 3:45 p.m.**, departing from **Boise City Hall** and making its way to the festival. Festival activities run from **4:00 p.m. to 10:00 p.m.**, featuring live entertainment, authentic Latin American cuisine, cultural performances, artisan vendors, a Family Fun Zone, and a Beer Garden. Around 6:00 pm we will have the **opening ceremony and a tribute** to a great friend of the community, **Enrique Rivera**.

2026 Lineup

- La Sonora Show
- Somos Fusion Latin Band
- Traditional dance from Chile & Colombia
- DJ contest and Dance Contest
- Latin parade

As part of this year's celebration, **Raíces Latinas Foundation** will host **The Latino Experience: Our Roots, Our Future**, a community discussion panel on **Thursday, September 3**, from **5:00 p.m. to 8:00 p.m.** at **JUMP (Jack's Urban Meeting Place)**. The panel will bring together community leaders, business professionals, nonprofits, and educators to discuss the present and future of Idaho's Latino community.

The celebration continues on **September 5** with the official **Latino Fest After Party** at **Treefort Music Hall**, beginning at **9:00 p.m.**, featuring **live music and a DJ**.

Latino Fest Boise is presented by **Raíces Latinas Foundation** and the **Idaho Hispanic Chamber of Commerce**, and continues its mission of celebrating Latino culture while fostering inclusion, education, and community engagement throughout Idaho.

For sponsorship opportunities, vendor applications, volunteer information, and event details, visit LatinoFestBoise.org or contact us at odette@latinofestboise.org or 208 830-7931.