

Resources in Spanish:

Information toolbox:

https://www.dropbox.com/sh/2lgxoespit3zjr0/AACR2dgDvCDtzk62pgRxDKnoa/En%20Espa%C3%B1ol?dl=0&subfolder_nav_tracking=1

This folder contains infographics, social media posts, posters, flyers, bookmarks, and other handouts you can use to help your Spanish-speaking population understand the risks and how to protect against COVID-19.

Basic COVID-19 flyer: <https://www.dropbox.com/s/jgl926bpaswxnxw/COVID-19%20MANTENGASE%20SALUDABLE%20MANTEGASE%20SEGURO.pdf?dl=0>

This folder also contains some informational videos and audio files in Spanish. We are currently working on an informational video in Spanish produced in house. As soon as it is complete it will be posted on our social media page and in this toolbox.

Website in Spanish:

Daily Data and information for our region:

<https://www.phd5.idaho.gov/coronavirus-espanol/>

Weekly Data, with demographic and ethnicity data, and information for our region: <https://www.phd5.idaho.gov/coronavirus-dashboard-espanol>

Resource page, in both English and Spanish. This page contains resources available from the CDC and IDHW. Resources translated into Spanish are available here with Spanish titles. The page also automatically fully translates for all google translate users: <https://www.phd5.idaho.gov/coronavirus-resources/>

South Central Public Health District Press Releases. All Press releases since May have been translated, or are in the process of being translated. All COVID-19 press releases, from here on out, will be translated into Spanish:

<https://www.phd5.idaho.gov/press-releases/>

SCPHD Facebook page. Facebook automatically translates post into English. Social media pictures have Spanish counterparts whenever possible. We have also posted only-Spanish posts at times, along with Spanish videos:

<https://www.facebook.com/SouthCentralPublicHealthDistrict>

Spanish COVID-19 hotline. This hotline has native Spanish speakers on the other end M-F 8 a.m. to 5 p.m., not including federal and state holidays. This line is not open outside of business hours but people can leave a voicemail that will be returned as soon as possible on the next business day: (208) 737-5965

CDC Spanish resource page: <https://espanol.cdc.gov/coronavirus/2019-ncov/index.html>

Other resources: we are working with our local radio stations to provide ads, PSAs, and interviews to help our Spanish-speaking population gain access to the most updated information.

Efforts we have made to reach our Spanish speaking population (just in case): COVID-19 web pages up before our first case. These pages were primarily English, but have a translation option, and included links to Spanish documents. In May we created two Spanish-only webpages that include daily and weekly updated data sets.

Toward the end of May we also began translating all press releases in Spanish and have worked to retroactively translate all press release up to the start of May. COVID-19 interviews on Spanish radio stations and information provided to these partners regularly. We have been working with our Spanish radio stations from the beginning, especially since our ethnicity data indicated a disproportionate number of cases were among our Hispanic and latino residents. PSA also rotating through the system since late March.

COVID-19 Hotline in Spanish in operation before our first case. Hours increased to cover weekends throughout our busiest time, in March.

Meetings held with Idaho Commission on Hispanic Affairs, Idaho Dairy Association, Community Council, and the Latino's in Action leader at our local college (CSI) for more community connections, help distributing factual information, and better cultural understanding to help guide our attempts to help our residents.

Created multiple social media posts, graphics, and handouts to help our Spanish-speaking population.