



SPONSORSHIP PACKAGE



3RD ANNUAL CINCO DE MAYO/MOTHERS DAY SUNDAY
MAY 15 AT LAKE VIEW PARK IN NAMPA

7TH ANNUAL FIESTAS PATRIAS SUNDAY SEPTEMBER
11
AT LAKE VIEW PARK IN NAMPA

2ND ANNUAL TRUNK OR TREAT SUNDAY OCTOBER 30
AT THE HISPANIC CULTURAL CENTER IN NAMPA

CELEBRATE MEXICO'S INDEPENDENCE DAY:

MEXICAN INDEPENDENCE DAY WHICH IS ALSO REFERRED TO IN MEXICO BY THE DATE OF THE EVENT *EL 16 DE SEPTIEMBRE* (THE 16TH OF SEPTEMBER), IS ONE OF *LAS FIESTAS PATRIAS* (THE PATRIOTIC FESTIVALS), AND IS CELEBRATED ON THE NIGHT OF SEPTEMBER 15 AND ALL DAY ON SEPTEMBER 16. THIS IS ONE OF THE MOST IMPORTANT FIESTAS OF THE YEAR IN MEXICO.

THE WHOLE MONTH OF SEPTEMBER IS REFERRED TO AS *EL MES DE LA PATRIA* (MONTH OF THE HOMELAND).

7th annual Celebration

Sunday September 11 11a-7p

On air talent or national bands

Live local bands

Food and vendor booths



TRUNK OR TREAT SUNDAY OCTOBER 30TH 5P-7P

Trunk or Treat is a popular Halloween activity for the whole family. Children dress up in their Halloween costumes and receive candy from businesses that have a display or car decorated Halloween style. It is a fun, safe atmosphere for the whole family to enjoy trick or treating. Last year over 2,000 people attended.



16 DE SEPTIEMBRE SPONSORSHIP PACKAGE

Enchilada Sponsorship- \$2,500

- 75 :30 TV spots on all 4 stations (300 total)
- Logo on all TV Promos (800), Posters (100),
- 2 Banners at the event
- 1 Booth at the event
- Free production of commercial
- Stage time

Burrito Sponsorship-\$2,250

- 50 :30 TV spots on all 4 stations (200 total)
- Logo on all TV Promos (800), Posters (100)
- 1 Banner at the event
- 1 Booth at the event
- Free production of commercial

Taco Sponsorship-\$1,750

- 25 :30 TV spots on all 4 stations (100 total)
- 1 Banner at the event
- 1 Booth at the event
- Free production of commercial



- Booth-\$200
- Food vendors MUST have food license or 1 day permit.

Bonus: Purchase both events and receive 20% off cost of both events!



TRUNK OR TREAT SPONSORSHIP

Dracula Sponsorship- \$300

- Logo on all TV Promos (800), Posters (100),
- 1 Booth at the event

